

Holistic Marketing – Motivational Tools

Visualisation ©

Visualisation is a wonderful tool for achieving success, as with affirmations, visualisation can be applied to most aspects of our lives for positive effect. In this case we will use visualisation techniques for the benefit of your business.

Visualisation can take a while to get used to but if you practice each day you will soon begin to benefit.

What you aim to do while visualising is to see clearly the outcomes you want, you will need to be clear about this before you start the process. It is good practice to state your intent before you begin visualising such as; I am now going to practice some visualisation for my business, or for a specific issue you wish to change such as the cash flow of my business or my client base increasing.